

**ABSTRACT**

A system and process for creating a Virtual Stage on a client device and presenting Enhanced Content on the Virtual Stage is provided. The Virtual Stage is preferably implemented on a Browser or similarly equipped presentation device. The

5 Virtual Stage enables any presentation device to receive Enhanced Content from any provider regardless of the capabilities of the Browser or client device, the data format of the Enhanced Content, and/or the communications medium utilized to communicate the Enhanced Content to the Browser or client device. The Virtual

10 Stage suitably includes an abstracted Show Object which provides a framework for presenting the Enhanced Content and an abstracted Receiver Object which provides a receiver for communicating with the Enhanced Content provider and receiving the Enhanced Content. Alternative embodiments may also include multiple abstracted

15 Receiver Objects and/or abstracted Subscribers, which facilitates communications with subscription service provider systems, including, but not limited to, chat service systems.